

## COOKIE POLICY

*Dear user,*

**ESPERITY BV** (the “Controller” or the “Company”) (BE 0848.466.027 ) based in Clos Chapelle-aux-Champs 30, 1200 Brussels informs you that healthpower.be website uses cookies.

### **What is a cookie?**

A cookie is a small file of letters and numbers that is saved in your browser. It allows websites to recognize browsers that make subsequent requests and to store website settings within the web browser. This, in turn, allows websites to remember user preferences, to enable users to securely log into secure areas, and to create reports on which pages are popular, thus the website can be improved. Cookies may be stored directly by a website that you visit (“first-party cookies”) or by third-party services that depend upon the website you visit (“third-party cookies”).

### **The cookies we use:**

When you visit our website, the following first-party and third-party cookies may be stored in your browser.

**1)ESPERITY BV strictly necessary website cookies:** These trackers are used for activities that are strictly necessary to operate or deliver the service you requested from us and, therefore, do not require you to consent. These are first-party cookies that are required for the correct functioning of our website.

They include, for example, a cookie that enables our website to see you as a single visitor as you move from one page to another and to log securely into the website (the “sessionid” cookie)

**Functional:** Functional cookies help to perform basic functionalities and interactions that allow you to access selected features of our service and facilitate your communication with us. They include the language selection.

All these necessary cookie will be store for 6 months.

**2)Performance & analytics cookies:** These cookies help us understand and improve the use and performance of our services including what links visitors clicked on the most, and how they interact with the various areas and features on our website and apps. **They will be set only if you accept.**

*We use Google Analytics that allows us to count visitors and see how visitors move around our website when they are using it. This helps us to improve the way in which our website works, for example, by ensuring that users easily find what they are looking for. Google Analytics places various cookies in your browser to enable this functionality. These cookies are : “\_\_utmX” or “\_\_ga”.*

*The cookie collects this information: IP address (which is masked by setting the final 2 bites to “0”), operating system, browser type, device type, demographic information such as age, gender and location, usage information such as time spent and pages visited.*

*The cookie will be stored for 5 years.*

*To learn more about Google Analytics’ privacy policy and options, please visit: <http://www.google.com/analytics/learn/privacy.html> .*

**3)Advertisement:** Advertisement cookies are used to provide visitors with relevant ads and marketing campaigns. These cookies track visitors across websites and collect information to provide customized ads.

**4)Third Parties' Social Network Cookies:** These services allow interaction with social networks or other external platforms directly from the pages of this site. The interactions and information acquired from this site are in any case subject to the User's privacy settings relating to each social network. In the event that an interaction service with social networks is installed, it is possible that, even if users do not use the service, it collects traffic data relating to the pages in which it is installed.

Like button and Facebook social widgets: the "Like" button and Facebook social widgets are services for interacting with the Facebook social network, provided by Facebook Inc. Usage data of the sites visited are collected. The place of processing of the data collected is the United States of America, for further information please refer to the following Privacy Policy: <http://www.facebook.com/privacy/explanation.php> . These cookies are usually named: "fr dpr presence sb xs c\_user act datr spin".

LinkedIn button and social widgets: the LinkedIn button and social widgets are services of interaction with the LinkedIn social network, provided by LinkedIn Inc. Usage data of the visited sites is collected. The place of processing of the collected data is the United States of America, for further information, please refer to the following Privacy Policy: <https://www.linkedin.com/legal/privacy-policy> . These cookies are usually named: "li\_oatml", "UserMatchHistory", "AMCV\_1415E...", "lang", "aam\_uuid", "lidc", "lissc", "sdsc", "AMCVS\_14215E...", "lang", "\_ga", "bcookie", "liap".

**5)Cookies from external platforms:** These services allow you to view content hosted on external platforms directly from the pages of this site and interact with them. In the event that a service of this type is installed, it is possible that, even if users do not use the service, it collects traffic data relating to the pages in which it is installed.

### **How to block cookies**

You can change your cookie preferences at any time by clicking on the Cookie Setting button displayed on the banner. You can then adjust the available sliders to 'On' or 'Off', then clicking 'Save and close'. You may need to refresh your page for your settings to take effect.

Alternatively, most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set, visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

Find out how to manage cookies on popular browsers:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Microsoft Internet Explorer](#)
- [Opera](#)
- [Apple Safari](#)

To find information relating to other browsers, visit the browser developer's website.

To opt out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>.

## PRIVACY POLICY

*Dear user,*

**ESPERITY BV** (the “Controller” or the “Company”) (BE 0848.466.027) based in Clos Chapelle-aux-Champs 30, 1200 Brussels is the Controller of processing of your personal data when you visit the healthpower.be website.

### 1. WHAT PERSONAL DATA DO WE PROCESS THROUGH OUR WEBSITE?

We will use your:

| DATA ITEMS  | CATEGORY                                |
|---|---|
| <i>Name, last name, email address, IP address</i>   | <i>Personal identifying information</i> |
| <i>The content of your messages</i>   | <i>Other information</i>                |
| <i>language</i>   | <i>Personal characteristics</i>         |
| <i>Your opinion and comments about the usage of our services</i>  | <i>Other information</i>                |
| <i>IP addresses and/or the domain names of the computers and terminal equipment used by any user, the URI/URL (Uniform Resource Identifier/Locator) addresses of the requested resources, the time of such requests, the method used for submitting a given request to the server, returned file size, a numerical code relating to server response status (successfully performed, error, etc.), and other parameters related to the user's operating system and computer environment.</i> | <i>Browsing data</i>                    |

### 2. WHY DO WE USE YOUR DATA?

We will use your data for

| PURPOSE | DATA Category | LEGAL BASIS | ARE YOU OBLIGED TO PROVIDE US WITH YOUR PERSONAL DATA? | HOW LONG DO WE HOLD YOUR DATA? |
|---------|---------------|-------------|--|--------------------------------|
|         |               |             |  |                                |

|  |   |  |   |   |
|--|---|--|---|---|
| <i>Allowing you to use the website</i>   | <i>Browsing data</i>                    | <i>The performance of the contract</i>   | <i>Yes. This data is automatically collected when you use the website.</i>  | <i>5 years</i>  |
| <i>Extract statistical information on the website usage</i>  | <i>Browsing data</i>                    | <i>The legitimate interest of the controller in getting anonymous statistics on the usage of the website</i> | <i>Yes. This data is automatically collected when you use the website.</i>  | <i>5 years</i>  |
| <i>Answering to your messages when you contact Us or You express your opinion about the usage of the Service</i> | <i>Personal identifying information</i> | <i>The performance of the contract</i>   | <i>No. It is always optional to provide Us with your data. But, if you do not we are not able to answer to your questions</i> | <i>For the time necessary to answer to your message (no more than 3 months)</i> |
| <i>Security of the website</i>   | <i>IP address, log</i>                  | <i>Our legitimate interest of keeping the website secure</i>   | <i>Yes. This data is automatically collected when you use the website.</i>  | <i>6 months</i>   |

### **3. WHO CAN WE COMMUNICATE YOUR DATA TO?**

Your data will be communicated to our hosting providers, suppliers of IT services and application software and consultants, who are our data processors.

### **4. WHERE IS YOUR DATA PROCESSED?**

We are based in Europe and your data is stored in the European Union. Some of our suppliers (*IT services, hosting provider*) operate outside of the European Union, such as in the US, therefore your data can be accessed from the US. We inform you that the data transfer will take place only in presence of adequate safeguards, such as an Adequacy decision or the Standard Contractual Clauses provided by the European Commission. For further information about the data transfer you can contact our DPO at the email address indicated below.

### **5. HOW DO WE SUPPORT YOU IN DEALING WITH DATA SUBJECT RIGHTS?**

Please, remember that you can access, correct and obtain the erasure of your personal data. You also have the right to restrict the processing of your personal data.

You can withdraw your consent at any time.

Moreover, you can receive a copy of your personal data or ask Us to transmit that data to another controller, where technically feasible.

You can lodge a complaint with the supervisory authority of your country in case you think that your rights have been breached.

On grounds relating to your particular situation you have also the right to object to processing of personal data which is based on the controller's legitimate interest.

If you wish to exercise one of these rights, you can contact our DPO at [dpo@healthpower.be](mailto:dpo@healthpower.be)

### **6. COOKIES**

We use cookies on our website. Please, read our cookie policy.

## Terms and Conditions

### 1. Introduction

Welcome to HealthPower.be ("Website"). This Website is designed to provide information about upcoming webinars and allows patients to register for these webinars. Additionally, users can discover information about patient organizations.

By accessing and using this Website, you agree to comply with and be bound by these Terms of Use ("Terms"). Please read these Terms carefully. If you do not agree with these Terms, please do not use this Website.

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### 2. Privacy & GDPR Compliance

2.1. Data Collection and Use: We collect personal data when you register for a webinar or when you contact us. This data may include your name, email address and any other information you provide.

2.2. Purpose: We use your data to register you for the webinar, send you reminders, updates, and to provide you with information about patient organizations.

2.3. Data Protection: We implement robust security measures to ensure the safety of your personal data. Your data will not be shared with third parties without your explicit consent, except where required by law.

2.4. Your Rights: Under the General Data Protection Regulation (GDPR), you have the right to access, rectify, or erase your personal data. You also have the right to restrict processing, object to processing, and under certain circumstances, the right to data portability.

2.5. Cookies: Our Website uses cookies to enhance user experience. You have the option to decline these cookies, but doing so may hinder certain functionalities of the site.

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### 3. Webinar Registration

By registering for a webinar, you agree to provide accurate and up-to-date information. We reserve the right to cancel your registration if any information is found to be false.

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### 4. Content and Copyright

All content on this Website, including text, graphics, logos, and images, is the property of HealthPower.be or its content suppliers and is protected by international copyright laws.

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### 5. Limitation of Liability

While we strive to provide accurate and up-to-date information, we do not guarantee the accuracy, completeness, or usefulness of any content presented on the Website. We shall not be liable for any direct, indirect, incidental, or consequential damages arising out of the use or inability to use our Website.

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### 6. Changes to the Terms

We reserve the right to modify these Terms at any time. Changes will be posted on this page, and by continuing to access or use our Website, you agree to be bound by the revised terms.

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### 7. Governing Law

These Terms are governed by and construed in accordance with the laws of Belgium. Any disputes arising from these Terms will be resolved in the competent courts of Belgium.

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### 8. Contact

For any questions regarding these Terms or your data protection rights, please contact us at [contact@healthpower.be](mailto:contact@healthpower.be).

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By using this Website, you acknowledge that you have read, understood, and agree to be bound by these Terms of Use.

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\*Note: This is a general template for the Terms of Use for the described website. It's recommended to consult with a legal professional to ensure full compliance with all applicable laws and regulations.\*